



#GiveUsOurMammograms

Join us in demanding action to prevent avoidable deaths from breast cancer

What's the problem?

50,000 women are overdue for their mammograms because breast screening couldn't happen during the Covid lockdowns. Now, hundreds of women could have breast cancer without knowing it.

Breast cancer is already the number one cause of death for New Zealand women under 65. Without timely access to mammograms, even more women could lose their lives.

Help us to call on the Government to urgently clear the mammogram backlog.



"Mammograms are the best tool for an early diagnosis and it's crucial everyone can get their regular mammograms when they're due. Help us tell the Government this backlog of 50,000 is unacceptable."

– Stacey Morrison, Broadcaster and Breast Cancer Foundation NZ Ambassador.

How you can help

On the other side of this paper, you'll find an image of a mammogram, along with a hard-hitting message to the Government: "Give us our mammograms".

Send us a photo of you holding this sign, and share it to encourage more people to take action. We'll collate everyone's photos and deliver them to Government Ministers.

The more photos we can collect, the stronger our message will be.

Three easy steps to take action:

- 1. Have someone take a photo of you, with the sign held in front of your chest.**
 - Feel free to include other people in the photo with you, with just one person holding the sign.
 - Please take the photo in landscape orientation (i.e. hold the camera horizontally).
 - Make sure your face(s) and the sign showing the mammogram are clearly visible.
- 2. Upload your photos to GiveUsOurMammograms.nz**
- 3. Share your photos on your social media with the hashtag [#GiveUsOurMammograms](https://GiveUsOurMammograms.nz)* and ask your followers to take their own photos.** (They can download their own sign from GiveUsOurMammograms.nz)

Please join us in sending a powerful visual message to the Government that the mammogram backlog must be cleared urgently. We can't wait to see all of your photos!

*By doing this, you'll be giving us permission to use your photos to share publicly as part of this campaign. Visit GiveUsOurMammograms.nz for more information on our Privacy Policy.

Share your story

Have you had your mammogram cancelled during lockdown, or are you overdue your mammogram?

If you're willing to share your story to help show the real-life impact of the mammogram backlog, please email some information about your experience to intouch@bcf.org.nz

Thank you for adding your voice to demand action on breast cancer.



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