

Below are some prompts to help you tell Pharmac how Keytruda did - or would - help you or your loved ones - mentally, physically, financially and for quality of life.

Your letter is to help Pharmac understand the human side of why funding Keytruda is so important. Pharmac has the data and evidence – they now need to hear how invaluable this drug will be to people’s lives.

So just share your thoughts and experiences. You don’t have to share any detail you don’t want to, just how Keytruda would have helped.

EMAIL: enquiry@pharmac.govt.nz

SUBJECT: Fund Keytruda for triple negative breast cancer today

Dear/Kia ora Pharmac,

Fund Keytruda for people with triple negative breast cancer ASAP!

I /my loved one has /had Stage [] triple negative breast cancer. *[insert age at diagnosis and anything you want to share about the diagnosis]*

I had Keytruda and:

- Paid for it myself*insert details how this affected you and your family.*
- It helped me.....*insert details how it helped treatment wise, mentally, and for your quality of life.*
- Everyone with TNBC should have free access to Keytruda because.....

I/they did not have Keytruda and:

- *insert details how this affected you and your family treatment wise, mentally, and your quality of life.*

I know funding Keytruda will make a big difference to hundreds of Kiwis, just like me/us. For more information, please visit <https://www.breastcancerfoundation.org.nz/fundKeytruda>

Kind regards,

[Your name]

General email template

MAIL: enquiry@pharmac.govt.nz

SUBJECT: FUND KEYTRUDA FOR TRIPLE NEGATIVE BREAST CANCER TODAY!

Pharmac,

Fund Keytruda for people with triple negative breast cancer ASAP! Give our women more of a chance.

I write to you in support of all Kiwis who are or will be affected by breast cancer, demanding that you fund Keytruda today for all triple negative breast cancers.

People should not have to set up Givealittle pages to get the same treatment that is free across the ditch.

I personally want to support this because.....

Keytruda will make a big difference to hundreds of Kiwis – those with cancer and their loved ones. For more information, please visit [link to BCFNZ webpage?]

Kind regards,

[Your name]